CV 2022

RIK BARWICK

Available for hire

Artist & Designer For Good People

"Putting the creative soul into the souless"

 $I \ \ \text{am an independent, award-winning artist and} \\ \text{designer providing remote graphic \& digital design} \\ \text{services from my Suffolk studio to clients across the UK.}$

I am pivoting my work and am bringing more Art into my Designs – allowing for more play and stronger ideas. I am opening doors I didn't know were there – finding skills I had forgotten and rekindled the creative fire that used to burn so bright to guide my way.

I provide clients with creative work that pushes their boundaries and what they thought was possible, turning their customers on and delivering results.

KEY INFORMATION

NAME Rik Barwick
LOCATION Lavenham, Suffolk

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ART SHOP rikbarwickdesign.etsy.com

AWARDS A* Design International Gold

- Packaging

A* Design International Platinum

- Motion

Freelance

Artist & Designer

2016 - Present

Supplying exciting creative solutions to businesses and agencies of all shapes and sizes. From high street banks to independent traders. Whether this is brand strategy or e-commerce development, I work with clients to make a difference and deliver results.

Creativitea Ltd Agency Director

2008 -2016

Owner and Digital Director of Award-Winning Creative Agency. Working alongside clients to deliver brand material and digital products. Clients included GSK, Electronic Arts, Experian & Carphone Warehouse. Electronic Arts Head of Design

2007 -2008

Carphone Warehouse

E-commerce Designer

2004 -2006

WDMP

Design Designer

2006 -2007

Freelance

Web Designer

2003 -2004

I have over 18 years experience designing digital experiences through research, data and my obtained experience from years in design.

I have worked in the digital space for all kinds of clients and agencies - big and small, local and international.

I ran my own agency 'Creativitea*' for 8 years where I managed a core team of 4 designers and a few freelance consultants. I also worked hand in hand with our clients providing them quality of service whilst leading pitches for new clients. Tea* was a great success working with amazing clients and earning recognition at award shows. We won two A* Design Awards in Italy and were finalists in the local Surrey Business Awards.

I am now a very rounded designer busily working with clients of all shapes and sizes.

I am educated in traditional graphic design and have a love for conceptual work and

typography. I love transferring this passion to the digital medium. I"m honest, brave and have an opinion.

I live outside London, proudly on a hill in Suffolk. I met my wife when we were just 15. We've always supported each other and have been blessed with 3 sons, 1 cat and 3 chickens - all are free range.

I have a broad range of experience in many industries and design principles.

A few client highlights are; Atari, Activision, Buyapowa, Carphone Warehouse, Electronic Arts, Experian, HSBC, GSK, Gfinity, Maximuscle, Marchon & Vodafone

Agencies worked with are; AnalogFolk, Publicis, Wired Canvas, Be Different, JTF Marketing, Fellowship, Fat Beehive, Ogilvy, TeamSpirit, Wired Canvas & Brown & Brown.



KEY SKILLS

Website & Ecommerce Design
Branding & Identity Design
WordPress & Shopify Theme Development
Print Design & Packagaing

"Rik was fantastic during his time here. He delivered truly outstanding work and was instrumental in the shaping the brand. He's also brilliant to work with, a real team player and full of ideas. Honestly, I can't recommend him highly enough.":

Talal - Head of community - Gfinity